



**The Premier M&A Advisor
to the Global Wine Industry**

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FOR IMMEDIATE RELEASE

MAHER ADVISORS ACTS AS EXCLUSIVE ADVISOR TO COPPER CANE ON THE SALE OF MEIOMI TO CONSTELLATION BRANDS

St. Helena, CA - (August 3, 2015) - Maher Advisors, the premier M&A advisor to the global wine industry, today announced that it acted as exclusive financial advisor to Copper Cane LLC on the sale of the Meiomi wine brand to Constellation Brands for approximately \$315 million. The transaction represents the largest acquisition of a single wine brand without real estate assets.

Since its inception in 2006, Meiomi has positioned itself as a leader in the U.S. wine industry as a differentiated, high-growth luxury brand, outperforming all other brands in its category. Meiomi pinot noir is among the fastest growing major pinot noir brands across all price points. Meiomi wine is richly flavored, well-balanced and stylish, with layers of complexity created from a blend of California's preeminent coastal regions: Sonoma County, Monterey County and Santa Barbara County.

Copper Cane Wines & Provisions is owned and operated by Joseph Wagner, a fifth generation Napa Valley farmer and winemaker. Wines crafted under the Copper Cane umbrella include the brands Beran Zinfandel from Napa Valley, Carne Humana Red Blend from Napa Valley and Elouan Pinot Noir from Oregon.

Maher Advisors acted as exclusive financial to Copper Cane in the transaction, which closed on August 3, 2015. Other terms of the transaction were not disclosed.

About Maher Advisors

Founded in 1995, Maher Advisors is a leading boutique M&A advisory firm specializing in wine and other growing consumer products industries, including craft beer, natural foods and beauty. Maher Advisors has completed over \$65 billion in transaction volume and offers transaction expertise in strategy, analysis, valuation, structuring and negotiation, drawing upon its broad experience and knowledge across multiple industries. The Company focuses on the issues most important to industry participants, including mergers and acquisitions; exit strategies and divestitures; company valuations; capital structure optimization; shareholder and generational transitions or issues; and general management consulting and project management.

For more information, please visit www.maheradvisors.com.